

医療・介護施設向け食品の開発・販売



〒191-0024 東京都日野市万願寺1-34-3  
1-34-3 Manganji, Hino-city, Tokyo, 191-0024, Japan

TEL: 042-581-1191  
<http://www.healthy-food.co.jp/>

在宅患者様向け通信販売



〒191-0024 東京都日野市万願寺1-34-3  
1-34-3 Manganji, Hino-city, Tokyo, 191-0024, Japan

TEL: 0120-236-977  
<http://www.healthynetwork.co.jp>



215021 蘇州工業園区蘇州大道西2号国際大廈1902室  
Room 1902, International Building, No.2 Suzhou Avenue West,  
Suzhou Industrial Park, 215021, China

TEL: +86-512-6761-9080

# つないでいくこと

Connect our mind together



ヘルシーフードグループ



## 企業理念

### 「食べる喜び」を支える

生きていく基本であり、根本的な喜びである「食べる」ということ。何らかの病気や障害、または年齢とともに、この「食べる」ことにさまざまな問題が出てくる場合があります。そんな方にも「食べる喜び」を感じてもらいたい、そのためのお手伝いをしたい。それがヘルシーフードグループの基本的な考えです。そのために、「食べる」ご本人だけでなく、その方を支えるご家族や医療・介護関係者の皆さまを総合的にサポートしていきます。ヘルシーフードグループでは会社業務と社会貢献は同じ意味を持ちます。社員一人ひとりの活動が、人々の役に立っているかを常に念頭におきながら、考え、実行していきます。



## 社長挨拶

### 安心して楽しく生きていける世界、 そのお手伝いをしていきたい

超高齢社会を迎えた現在、「食べる」ことの重要性がさらに高まっています。そういった中、提供方法も含め、病院や介護施設・自宅での食事において、「栄養」と「食べやすさ」の両面を今まで以上に追求する。結果として、人々の健康や生活そのものが向上し、安心して生きていくことのできる環境をつくっていく。これがヘルシーフードグループの理想です。そのためには、お客さまが購入しやすく、栄養価に優れた食品の開発が必要です。適切なタイミングで、適切な食品を提供できる環境整備も大事です。そして、適切な利用のための情報提供も欠かせません。お客さまの安心で安全な食環境のために、医療・介護機関と連携し食品の開発から供給まで、さらには医療・介護における情報提供まで、あらゆる角度から実現していきます。

代表取締役

黒田 賢



# つなぐ喜び

## Corporate Philosophy

### Supporting the “joy of eating”

Eating is an essential part of living, and one of the fundamental joys of life. However, illness, disability, or aging can cause people to face difficulties with eating. Our desire is to help such people to feel the joy of eating. This is the basic stance of the Healthy Food Group. Thus, we provide comprehensive support not only for the people to whom our food products are intended, but also for their families and medical/nursing care providers. In the Healthy Food Group, corporate operations and social contribution have the same meaning. The activities of each and every member of our company are thought over and carried out with a constant consideration of how to help people.

## A Message from Our President

### It is our desire to support a world in which people can live their lives in peace of mind and enjoyment.

With the current acceleration of super-aging society, issues of eating have become even more important. Under such circumstances, we are pursuing both nutrition and ease of eating of meals at hospitals, nursing care facilities and home, including consideration of the method of provision, more than ever before. The result of these efforts is the creation of an environment that improves people's health and lifestyle so that they can live in peace of mind. This is the ideal goal of the Healthy Food Group. This requires the development of food products that have superior nutritional value and are easy for customers to purchase. Environmental improvements

to enable provision of appropriate food products at appropriate timing are also important. Furthermore, provision of information to ensure appropriate use of food products is also essential. These things are necessary to create a safe and reassuring food environment for customers. We are working in cooperation with medical and nursing care institutions to achieve such an environment from all aspects from development to provision of food products and even provision of information in medicine and nursing care.

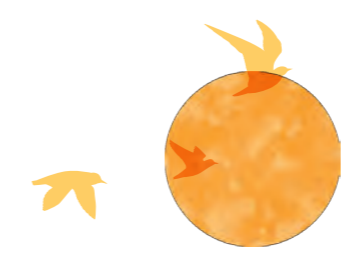
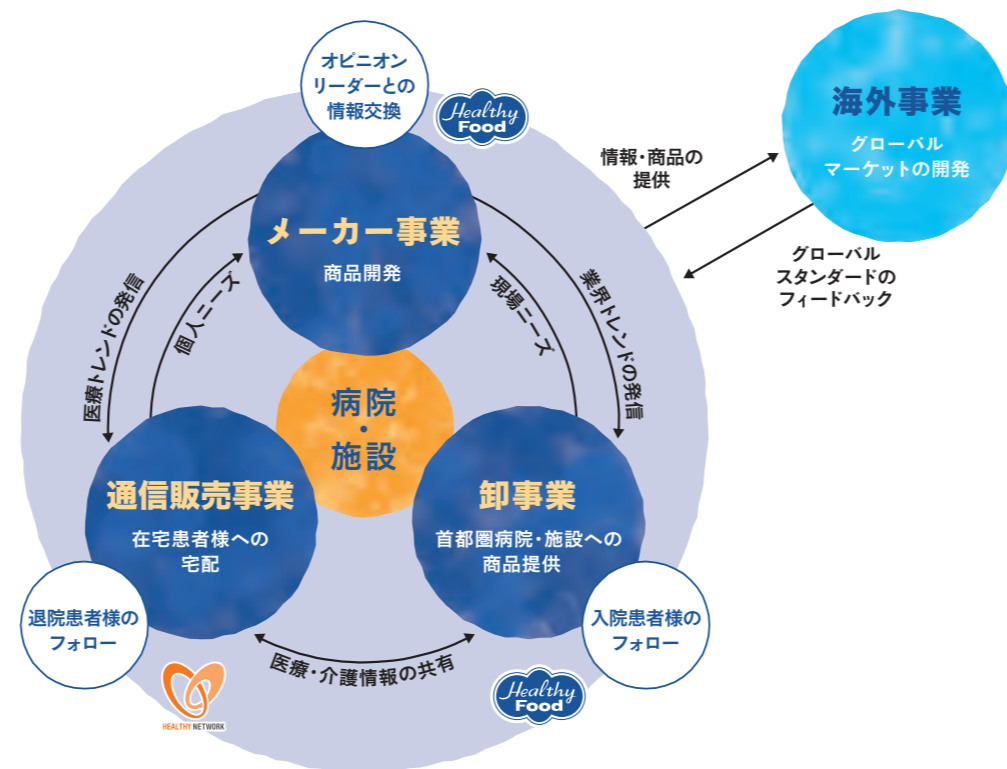
Takashi Kuroda, President & Chief Executive Officer



## 事業展開

### 広がるネットワークで、 質の高い商品とサービスをお届けします

お客さまが必要とする商品を病院や介護施設にお届けする卸事業。  
 お客さまのニーズから新たな商品を作るメーカー事業。  
 退院後、自宅で食事療法を行うお客さまへ商品をお届けする通信販売事業。  
 そしてアジアを中心としたニーズに応える海外事業。  
 ヘルシーフードグループは医療・介護施設向けの食品の領域で  
 総合的に事業を展開しています。  
 この4つの事業を通じた情報のネットワークが、ヘルシーフードグループの最大の強みです。  
 1959年の創業から常に変化を繰り返し、業界をリードする新しい挑戦を続けています。



## 卸事業

### 高い専門知識ときめ細かい対応で、 お客様の信頼に応えます

首都圏4,000ヶ所の病院や介護施設へ商品をお届けする卸事業。栄養や病態に対応した多岐にわたる商品について豊富な知識を持つ営業マンが、病院・施設を訪問し、商品をご紹介します。さらに勉強会や調理実習などで詳しく商品の使い方をご紹介します。栄養指導に役立つ情報の提供や、専門家によるセミナーの開催、展示会の開催など、幅広いサービスを提供しています。ご注文やお問い合わせに対する丁寧できめ細かい対応も、お客さまから高い評価をいただいています。



柏物流センター Kashiwa logistics center | 日野倉庫 Hino warehouse | 配送風景 Scene of delivery

# つながる想い



## Business Development

**We provide high-quality products and services through a growing network.**  
 Wholesale business providing hospitals and nursing care facilities with products that customers need. Manufacturing business creating new products based on the need of the customers. Mail-order business providing products to customers undergoing diet therapy at home after discharge from hospital. Overseas businesses to meet the needs in other countries, primarily in Asia. The Healthy Food Group is making comprehensive expansion of business in the field of food products for medical and nursing care facilities. The Healthy Food Group's greatest strength is its network of information in these 4 areas of business. Since we established in 1959, we have been repeatedly making changes and constantly taking on new challenges to lead the industry.



- ① Product development
- ② Home delivery to patients under home care
- ③ Sell of products to hospitals and other facilities in the Greater Tokyo Area
- ④ Global market development
- ① Information exchange with opinion leaders
- ② Follow-up of discharged patients
- ③ Follow-up of hospitalized patients
- ④ Spreading of medical trends
- ⑤ Individual needs
- ⑥ Sharing of medical and nursing care information
- ⑦ Spreading of industry trends
- ⑧ On-site needs
- ⑨ Provision of information and products
- ⑩ Global standard feedback

## Wholesale Business

**We earn the trust of our customers with high expertise and detailed response.**  
 Wholesale business providing products for up to 4,000 hospitals and nursing care facilities in the Greater Tokyo Area. Our sales representatives, who have extensive knowledge on the use of our wide range of products to meet various nutritional needs and medical conditions, visit hospitals and other facilities to present our products. Moreover, we carefully introduce the use of our products through workshops and meal-preparation exercises and provide a wide variety of other services such as giving out information to help with nutritional guidance and holding exhibitions and seminars led by experts. Our detailed and thorough response to orders and inquiries has earned us high reputation from our customers.



## メーカー事業

おいしさと品質に妥協しないことが、  
私たちが貫くものづくりの精神です

医療の最前線で活躍する専門家からの最新情報や、医療関係者からのご意見をもとに、多くの商品を開発してきました。ニーズをいち早く掴みタイムリーに商品化できるのは、卸事業をはじめとするグループネットワークの力です。

嚥下障害のある方や、低栄養の方向けの商品など、特徴のある食品でも「おいしさ」にこだわり、商品を召し上がるお客さまはもちろん、ご家族や商品を提供する方など、全ての方に安心・満足していただける商品を目指し、衛生・品質管理にも徹底的に取り組んでいます。商品は販売代理店を通じて全国へ販売しています。



とろみ調整食品・固形化補助食品・やわらか食品・水分補給ゼリー  
Thickening agents, jellifying agents, soft foods, thickened beverages



エネルギー・たんぱく質・カルシウム・鉄・亜鉛補給食品等  
Nutrient fortified foods



たんぱく質調整食品・エネルギー調整食品  
Low-protein foods, low-calorie foods

## 通信販売事業

お客さまの食生活を豊かにするために・・・。  
そのお手伝いが私たちの喜びです

退院後、自宅で食事療法を続ける方のために、宅配便で商品をお届けする通信販売事業。医療・介護施設向け食品の通信販売会社としては日本最大規模を誇り、年間31万軒以上に商品をお届けしています。

商品の特徴別に、「はつらつ食品」、「いきいき食品」、「にこにこ食品」の3種のカタログを編集・発行し、オンラインショップも運営しています。商品のほか、学会の最新情報や専門家監修による情報を多数掲載し、全国18,000ヶ所の医療・介護施設で、栄養指導などに幅広くご利用いただいています。豊富な商品から、選びやすく、わかりやすく商品をご紹介しますための工夫も続けています。



通信販売カタログ Mail-order catalog

- ①「はつらつ食品」介護食品や高栄養の食品
- ②「いきいき食品」たんぱく質調整食品など
- ③「にこにこ食品」エネルギー調整食品など



オンラインショップ Online Store

## 海外事業

これからも“日本の介護食”を  
世界の人々につなげていきます

世界一の超高齢国である日本は、介護・食事療法においても最先端の知見を集積しています。この日本で培ったノウハウを生かし、高齢化が加速する海外へも進出をしています。

中国・韓国・シンガポール等で商品・サービスを提供し、世界に向けてヘルシーフードのフィールドを拡大しています。海外でも「食べる」ことに問題を抱えた方を支えるお手伝いができるよう、これからも共に考え、歩んでまいります。



### Manufacturing Business

We have a firm driving ethics of creating products that do not compromise on taste and quality.

We have developed many great products based on the latest information from experts working at the front line of medicine and opinions from medical personnel. Our ability to promptly recognize customer's needs and achieve timely commercialization of our products is due to the strength of our wholesale business and our overall group network. Even for food products with special properties, such as those intended for people suffering from dysphagia or malnutrition, we are very particular about the taste. It

is our aim to produce safe food products that give satisfaction to all, both to the customers who eat our food products, and also to their family members or others who provide them with our food products. We also take thorough measures in hygiene and quality control. Our products are sold by distributors throughout the country.

### Mail-Order Business

It is our pleasure to help our customers enjoy a satisfying Mail-order business provides products to customers continuing diet therapy at home after discharge from hospital, via home-delivery services. We are proud to be Japan's largest mail-order business providing food products to hospitals and nursing care facilities, and we deliver products to more than 310,000 places each year. We produce catalogues of three separate varieties of products—"Hatsu-ratsu Food Products", "Iki-iki Food Products", and "Niko-niko Food Products"—and also operate an online store. In addition to products, we also

publish a great deal of information from expert supervisors and the latest information from academic societies, those catalogues are widely used for nutritional guidance, etc., at 18,000 medical and nursing care facilities throughout the country. We continue to implement innovations to make it easy to select items or make easy-to-understand presentations of items from a wide variety of products.

- ① "Hatsu-ratsu Food Products": Food products to hospitals and nursing care facilities
- ② "Iki-iki Food Products": Low-protein foods, etc.
- ③ "Niko-niko Food Products": Low-calorie foods, etc.

### Overseas Business

We will continue to spread Japanese nursing care foods throughout the world.

Japan, which has the oldest population in the world, is gathering the latest findings in the areas of nursing care and diet therapy. Utilizing the know-how that we have acquired in Japan, we are branching out to other countries that also have rapidly aging population. We are providing products and services to countries such as China, South Korea, and Singapore, and are expanding the field of Healthy Food globally. We will continue to work together with other countries

to provide support for people who have problems with eating, both in Japan and overseas.